### INTRODUCING DDoS SECURE



# WHAT IS A DDoS ATTACK?

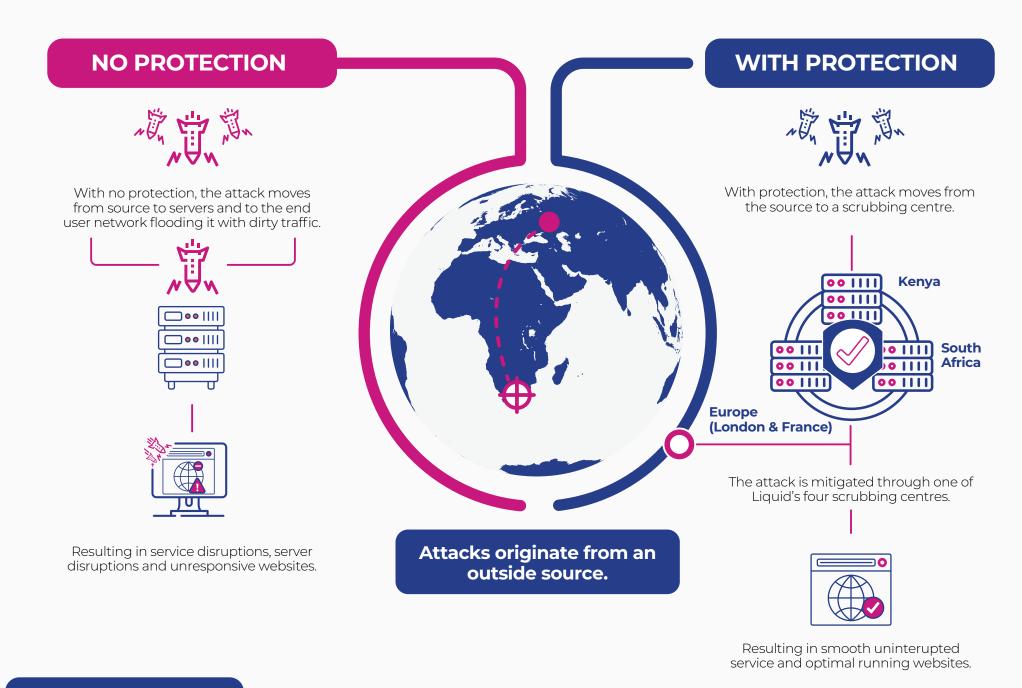
Cybercriminals boast many weapons in their arsenal, but one of the most damaging is that of a Distributed Denial of Service attack (DDoS).

A DDoS attack is when an attacker floods a server with internet traffic to prevent users from accessing connected online services and sites. A DDoS attack renders any functionality the server or website provides to customers inoperable. The effects of a DDoS attack can last for a matter of hours, but sometimes for days.

DDoS attacks have been used on big and small businesses causing massive damage to earnings and reputation.

In the last year, cybercriminals launched over 9 million Distributed Denial of Service (DDoS) attacks, with around 4.4 million occurring in the second half of 2021. No business can afford to be without protection against such attacks, so for the first time Liquid Intelligent Technologies is offering DDoS Secure for customers at no additional cost.

### **HOW DOES A DDoS ATTACK WORK?**



#### **EXPLORE GREAT BENEFITS**

#### **EASY TO DEPLOY:**

Deployment is fast and affective as no equipment is required to be deployed to provide protection.

#### **SERVICE REPORTING:**

Liquid supplies post-incident reports on all mitigations including auto-generated and ad-hoc gathered information.

#### **COVERS ALL INDUSTRIES:**

Financial services, e-commerce, internet service providers, public sector, online gaming and more.

#### **ONLINE OPERATIONS PROTECTED:**

Liquid can safeguard the reputation and income of your business by protecting networks and systems while expanding the potential for growth and partnerships with DDoS compliance.

#### **GUARD YOUR ONLINE OPERATIONS AGAINST DDOS ATTACKS**

Any business, government or ngo operating services through the internet need protection from DDoS attacks to ensure seamless functionality and a loyal client base.

# PROTECTION AGAINST DDoS ATTACKS SAFEGUARDS:



#### **COMPLIANCE:**

Many potential partners who can improve a business's service or offerings will not enter dealings with them unless they deploy anti-DDoS measures. Many new RFP & Tenders require DDoS as part of a service. Failure to implement this protection can hinder a business's economic and operational growth.



#### **REPUTATION:**

An attack's effects can last for hours, days and even weeks. If a business's services are offline often and for long periods of time, it can negatively impact its reputation and lose customers.



#### **EARNINGS:**

With services down, customers cannot transact, which leads to a loss of revenue. Furthermore, losing customers because of prolonged service outages can make losses ever worse.



#### LIQUID INTELLIGENT TECHNOLOGIES DDoS SECURE

Liquid Intelligent Technologies' DDoS Secure protects targeted servers or networks from attack. By using specially designed network equipment or a cloud-based protection service, a targeted victim can mitigate the incoming threat.